



Mahidol
University
College of Management



Welcome to CMMU

Orientation for new students

CMMU International Program

College of Management Mahidol University



A Warm Welcome to CMMU



Dean Of CMMU

Associate Professor
Prattana Punnakitikashem,
Ph.D.

A Warm Welcome to CMMU



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**Deputy Dean
Academic Affairs**
Assistant Professor
Suthep Nimsai, Ph.D.



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Program Chairs



**Assoc. Prof. Dr. Astrid
Kainzbauer**
GM
TSM Double Degree



**Assoc. Prof. Dr. Randall
Shannon**
MM
UTS Double Degree



**Asst. Prof. Dr. Trin
Thananusak**
HWM
MDMM



**Assoc. Prof. Dr. Simon
Zaby**
CF
EN



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Team of Supporting Educators



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Nateeya (Fray)
MM, HWM, MDMM
UTS Double Degree



Pimwipa (Pim)
CF, EN, GM
TSM Double Degree



Myrna
IR Department
Study Abroad Program

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VISION and MISSION

Vision

Wisdom of the Land in Management Education



Mission

To Develop Organizational Leaders through Problem-based Learning, Research and Industry Engagement



CMMU Graduate Identity

Professional and Socially Responsible Managers

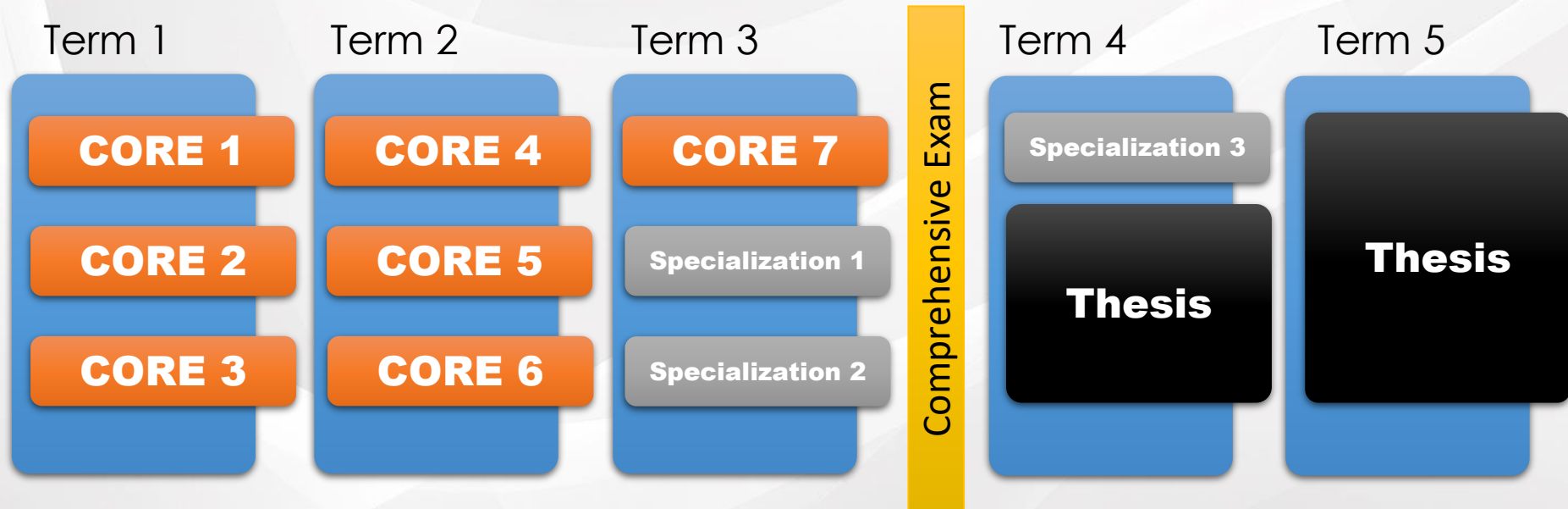


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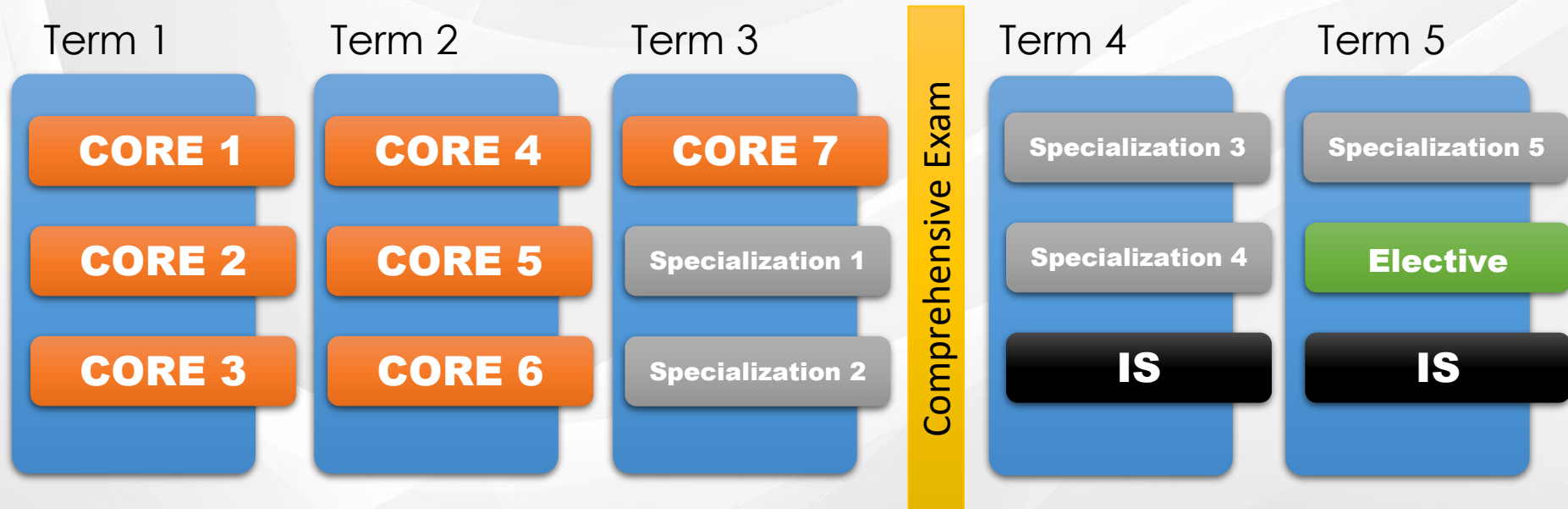
Curriculum Structure Courses: **Plan A**



Total Courses

- 7 Core Courses (21 credits)
- 3 Specialization Courses (6 credits)
- Thesis (15 credits)

Curriculum Structure Courses: Plan B



Total Courses

- 7 Core Courses (21 credits)
- 5 Specialization Courses (15 credits)
- 1 Free Elective Course (3 credits)
- 1 Independent Study (CP/CI/IS) (6 credits)

Master Thesis vs. Thematic Paper



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Thesis 15 credits

- Study and examine a management topic in some depth
- More academic than thematic paper (IS/CI/CP)
 - Extensive study of relevant literature
 - Collect original data and analysis
- Aim for creating new knowledge and international publication

Independent Study 6 credits

- Allow students to demonstrate and extend the knowledge which they have gained in their programs
- Develop a conclusion to a research project

Choose between:

- **Independent study (IS)**
- **Consulting Internship (CI)**
- **Consulting Practice (CP)**

Thematic Paper Options



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Independent Study

- Business and Management Research
- Creating new knowledge that is of general interest or is applicable to many organizations
- An in-depth investigation of a business issue from an academic viewpoint
- Individual Research report as output

Consulting Internship

- Apply knowledge through a consultancy engagement for a business organization
- Address and solve a specific business problem or opportunity faced by the enterprise
- 2 terms
- Individual Research report as output

Consulting Practice

- 4 Problem Based Learning (PBL) modules
- Address business problems, conducted in class in teams
- 7 weeks each
- Individual Research report as output
- Presentation



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Comprehensive Examination

- Take after you completed first 5 Core Courses
- cumulative 3.00 GPA or above
- advisable to take **at the end of your 3rd term.**



- Students who **fail the Exam** will have **one additional opportunity** to retake the Exam.
- Retake the Exam in the subsequent term (fee of **3,000 baht**)
- Students who **fail** the Comprehensive Exam the 2nd time are **retired**

Passing Criteria for Comprehensive Examination



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Comprehensive Exam		
Question	Must complete	% Pass
1 Case with 5 questions from 5 core courses	4 out of 5 questions (MPO question = compulsory)	60%





Please remember!

- If **GPA** falls **below 3.00**, you're on **probation**.
- If your GPA falls **below 2.50** in any one term or below 3.00 for 2 consecutive terms, you'll be **retired** from the College.
- If you are on probation, you can register up to 2 courses
- You may re-grade a course in which you do poorly.
- 80% of class attendance is required
- You may drop courses and get tuition fee refund during the **add-drop period** (check the academic calendar for the specific dates).
- You may withdraw from courses and get "W" grade until 2nd weeks after the mid-term exam. (No refund for 'W')





CMMU Teaching Approaches

- Problem-based learning
- Case-based learning
- Simulation
- Lecture and discussion
- Group/Individual presentation
- Business project
- Company visits
- Guest speakers

Be on time for class! 🕒



Student Exchange



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between CMMU and 40 partner universities

- Participating students **pay tuition fee at home university** and are exempted from the payment at host university.
- Exchange students **take course load as full-time students for at least one term.**
- Credit transfer



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Become a Buddy for our international Exchange students

The role of a buddy is to be a local friend and help our international students.
E.g. introduce them to life in Bangkok, show them your favorite restaurants,

Imagine if you go to study in a foreign country, you would also be grateful to have a local friend.



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Study Trips



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Exchange Students & Visiting Students



Study Abroad Program



International Summer Schools

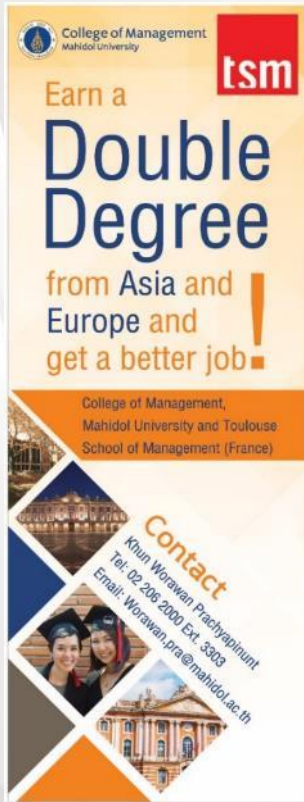


Site Visits



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Double Degree



- **Master of Management** from CMMU
- **Master in International Management** from Toulouse University, France
- Study 3 terms at CMMU (General Management)
- Study 2 terms at Toulouse University, France (October – March)
- **Pay only for CMMU degree!**





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Double Degree



MACQUARIE
University

Master of Management + Master of Commerce, Marketing, Management
CMMU Macquarie University, Australia

Second Degree



Master of Management (Marketing) + Masters in Marketing
CMMU University of Technology Sydney, AUS



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Special Talks / Workshops

Leading with Impact: Managing Yourself and Inspiring Others to Deliver Results



Darin Suthapong
Co-founder, CEO at Hato Hub



REGISTER HERE

19 SATURDAY
JULY 2025 **12.15 - 13.30 hrs.**
CMMU STUDENT LOUNGE 2nd FLOOR



Crafting Digital Identity: Personal Branding & Social Media Presence



Thet San Andersen
Miss Universe Myanmar 2024

Terry Thukha Kaung Mon Soe
Influencer Marketing Executive, Hago Digital Media Thailand

Aj. Chawapong Fahummasayphol
Digital Marketing Lecturer

Assoc. Prof. Dr. Randall Shannon
Program Director of Marketing and Management



22 SEPTEMBER 2024 **TIME 12.15 - 13.15 hrs.**

EVENT VENUE:
2nd FLOOR CMMU BUILDING AND ONLINE

Register

How to lead people effectively in changing situations – a practitioner's perspective



Carlos Diaz Rigby
former Vice President of Operations
Coca-Cola Thailand, Myanmar and Laos



Entrepreneurial Finance:

Navigating Growth in Start-ups and Family Businesses



Prasert Thawatchokethawee
Chief Executive of Sasin Asian Family Enterprise & Entrepreneurship Center
Founder and Advisor of Knowledge Consulting



Company Visits



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PAN PACIFIC



TRIA
MEDICAL WELLNESS CENTER
สถาบันสุขภาพและความเป็นอยู่ที่ดี



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Enjoy Your time at CMMU

